







Meets Exception?	Content area of owner relationship (based on single product or disease state company)	Content area of accredited activity	Rationale
	Breast cancer medical therapy	Prevention of breast cancer	The prevention of disease would not be sufficiently related to the product of the company to allow for that relationship to influence decision-making in the planning of the activity.
	New monoclonal antibody therapy for psoriatic arthritis that is showing promise in early animal studies	Current issues in rheumatology	The research is pre-clinical and therefore may be presented by the owner/employee of the company.
	Medical treatment of burns	Surgical removal of ballistic foreign objects from skin/soft tissue	Content is related to surgical techniques employed for a different purpose. No opportunity for individual to insert bias towards his/her company.
	Produces and markets vaccines	Supply chain logistics of ultra-cold transport and storage of vaccines	The logistics of supply chains (even if those are used for vaccines) is sufficiently separated from the clinical use of vaccines to make it unlikely the speaker would introduce bias.
	Total knee system that has not been submitted to FDA for PMA approval	Surgical ACL repair	The startup company has not yet crossed the line into being an ineligible company since it has not initiated a governmental regulatory approval process.
	Immunotherapy for melanoma	Immunotherapy for rheumatoid arthritis	Both diseases can be treated with immunotherapy; however, there is a sufficient difference in the types of immunotherapy/targets of the therapy to support that the content is unrelated to the product of the company with whom the person has the relationship.
	Hip arthroplasty	Knee arthroplasty	Distinct anatomy: Would not be sufficiently related to the product of the company to allow for that relationship to influence decision-making in the planning of the activity.
	Medical (pharmaceutical) treatment of breast cancer	Surgical reconstruction of breast	Not related to the business lines of the ineligible company as long as anti-cancer drugs are not part of the content.
	A new stent used in the repair of damage to the aortic arch	Peripheral vascular surgery to treat atherosclerosis	Distinct anatomy: Content related to vascular surgery of the extremities is distinct from that of the aortic arch. Therefore, it is unlikely that there would be the opportunity to insert bias.
	A wearable stroke detection device	Rapid response options for treating an acute stroke	Content related to the treatment of a stroke rather than the early detection of a stroke.

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	Pharmaceutical treatment of anxiety	Cognitive behavioral therapy for anxiety	These are both treatments for the same disease state and may be combined. Fair balance in discussing treatment of a disease requires the range of appropriate treatments to be discussed. This would not meet the exception.
	Biologic treatment of psoriasis	UV light therapy treatment of psoriasis	These are both treatments for the same disease state and may be combined. Fair balance in discussing treatment of a disease requires the range of appropriate treatments to be discussed. This would not meet the exception.
	Non-implantable neuromodulation stimulator to treat gait deficit due to multiple sclerosis (MS)	Improving quality of life in patients with progressive neurologic disease	The improvement of quality of life could include supporting patients with MS in maintaining their ability to walk. Therefore, this person would have an opportunity to insert commercial bias toward a product.
	An endoscopic device to repair meniscal knee tissue	Advances in orthopedic endosurgery	The company makes products likely to be similar to those being discussed.
	Drug that suppresses chemotherapy-induced nausea and vomiting (CINV)	Supportive care of patients being treated with chemotherapy	Supportive care likely encompasses treatment for CINV or might emphasize the importance of recognizing the symptoms of CINV, which creates an opportunity to introduce bias.
	A startup company that has requested FDA clearance for a new radionuclide to detect solid tumors	Update on new technology used to detect solid tumors	The company is considered ineligible because they have requested FDA clearance on their device application. The subject matter directly relates to the diagnostic marker.
	Developing a herpes vaccine	Preparing pediatricians and other adolescent primary care providers to discuss with parents/caregivers the risks and benefits of timely herpes vaccination	The subject matter directly relates to recommendations for use of a product made by the company.
	Treatment of obesity and pre-diabetes	Treatment of Type 2 diabetes	While indications for certain drugs in this disease state might be different based on the stage in which an individual patient is being treated, this would not be sufficiently different to be considered “unrelated” to one another, and the provider could not ensure that the relationship did not influence the planning or presentation of the activity.