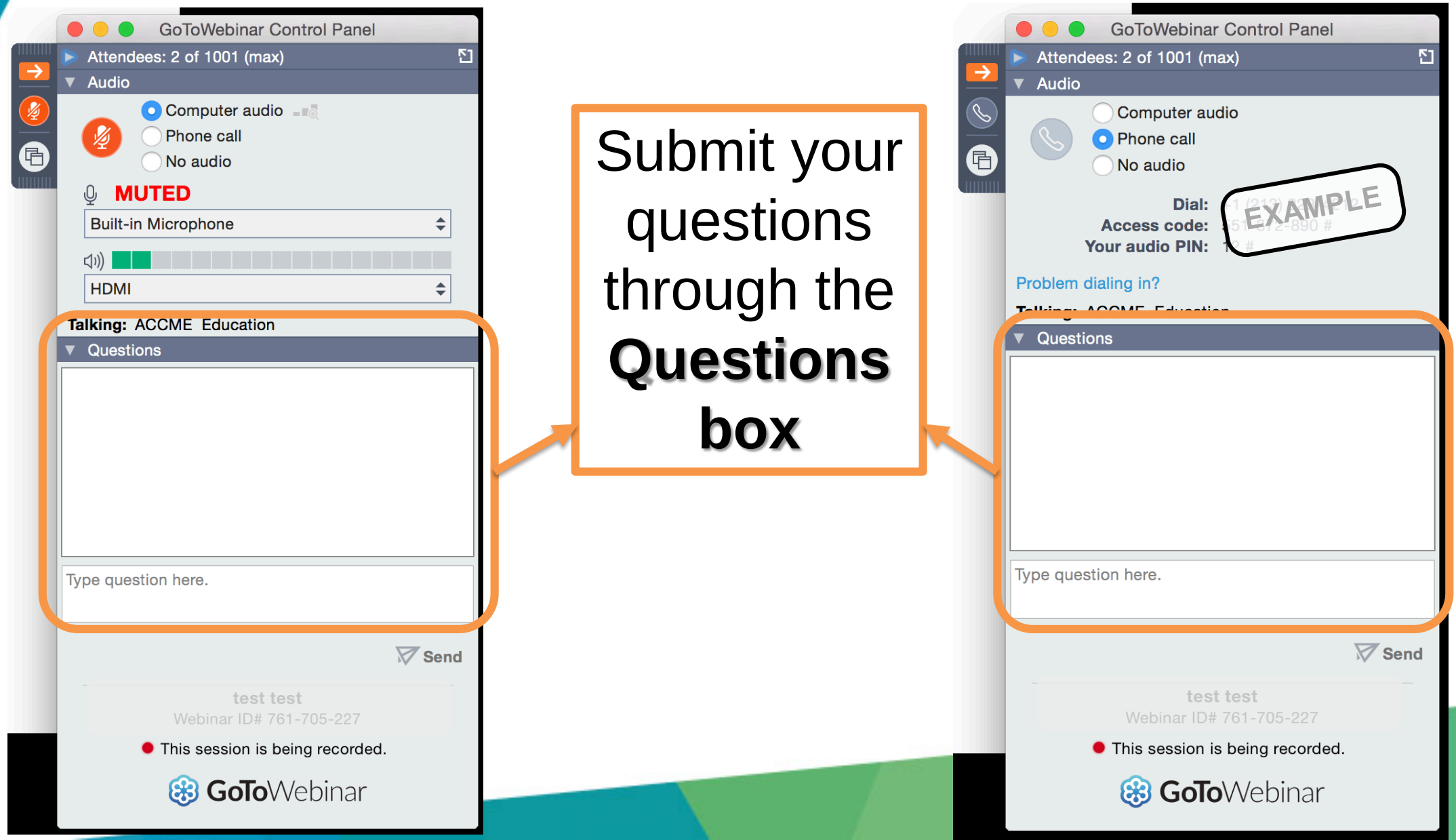
CONTINUING EDUCATION IN ACTION: STRATEGIES FOR ACCREDITED PROVIDERS IN CHALLENGING TIMES

March 26, 2020
11:30 am – 12:30 pm CT

Accreditation Council™
for Continuing Medical Education
learn well

Engaging in the Webinar



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ACCME Staff

Graham McMahon, MD, MMSc
President & CEO

Rebecca Landau
Application Support Analyst

Dion Richetti
Vice President of Accreditation & Recognition

Marcia Martin
Director of Provider Education

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How ACCME is Responding to COVID-19

- Virtual BOD meeting and communication of accreditation decisions
- Making adjustments for the health and safety of our staff and volunteers
  - Remote staff, committee meetings, education webinars
- Annual Meeting > ***ACCME 2020 Online***
- ACCME Coronavirus Resources Webpage
  - Website: https://www.accme.org/coronavirus-resources
  - Submit activities here: https://www.accme.org/publications/coronavirus-resources-submission-form

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CE Providers' Essential Role

- New disease state
- Rapidly evolving and changing information
  - Variety of quality, specificity
- Uncertainty and confusion create stress and inefficiencies
- Quality learning more essential than ever
  - Proactive, responsive
  - Specific to your community of learners
  - Collaborative with public health and other agencies

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Staying Well in a Time of Crisis and Transition

- Mental health resources
- Share your experiences, insights, challenges and stories with your colleagues
- Lean on ACCME and other organizations supporting educators
  - SACME webinar this afternoon @ **2:00–3:00 pm CT** https://sacme.org/COVID-19
  - ACEHP resource page: http://www.acehp.org/p/cm/ld/fid=552

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Practical Strategies for CE in the Midst of COVID-19

A. Virtualizing a Live Meeting
B. Approving Workplace Learning Activities
C. Developing a Rapid-approval Process for a CE activity
D. Support from ACCME

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A. Virtualizing a Live Meeting

- Choose a webinar/virtual platform that can accommodate your group size and helps you meet your educational goals.

  Will you use video? Will you have small groups or breakouts? Do you need polling features?

- If it's a new platform to you, explore its features using the company's tutorials.
- Test in advance

  Connecting remote faculty, recording, using webcams, etc.

- Send guidance to your faculty or facilitate the startup for them
- Plan a briefing before the session to confirm all faculty can connect and review your plan for the meeting.

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Webinar Platforms Offering Free Services

- Zoom
- WebEx
- LogMeIn
  - GoToMeeting
  - GoToWebinar
  - Join.me
- RingCentral
- Google Hangouts
- Adobe Connect

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Guidance for Faculty Using Webinars

Audio/Video/Connection:

- ✓ Circulate meeting guidelines if possible
- ✓ Join by computer even if just participating with audio
- ✓ Use a hard-wired connection, if possible
- ✓ Instruct participants NOT to join by BOTH video and phone
- ✓ Encourage headsets
- ✓ Mute when not speaking

On the webinar:

- ✓ Use video
- ✓ Use predetermined signals to facilitate discussion
- ✓ Use the chat function
- ✓ Consider using the pointer or pen / highlighter
- ✓ Have more than one "host" to ensure a back-up in case of connectivity issues

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Guidance for Effective Webinar Teaching

- ✓ Choose a title that includes the problem
- ✓ Start with a case
- ✓ Include at least one decision point for participants to consider
- ✓ Limit didactic time & expand discussion time / Q&A
- ✓ Ask participants to type in what they learned in the comment box

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B. Approving Workplace Learning Activities

- Consider the public health crisis as the ‘gap.’
- Consider the response to the crisis (including improved teamwork, communication, patient care) as the expected outcome.
- During this unprecedented public health emergency and because there are no current preventive or specific treatments for coronavirus infection, you could reasonably determine that there is no potential for a relevant financial relationship and therefore ***no need to collect disclosure forms, resolve, or disclose*.**
- Ask participants to self-report attendance, and potentially what they learned.

https://www.accme.org/publications/planning-form-for-expedited-accredited-activities-pdf

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C. Developing a Rapid-approval Process for a CE Activity

- Decide on a direct phone number and office hours, or set up a web form. Communicate these to clinicians engaged in the COVID-19 response.
- Download the ACCME workplace learning form and make the form available to clinician leaders for their use in real time.
- Consider making it available electronically, including mobile.
- Reminders: No physical signatures are required by ACCME. Activities can be administratively approved without a committee.

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D. Support from ACCME

- Coronavirus resources for CE providers
  - Resource page
  - FAQ: Changes to Activities and Reporting due to the COVID-19 Public Health Crisis
  - Tutorial: Changing Activity Formats in PARS
  - MOC Resources
- Coronavirus resources to aid clinicians
  - CME activity resources for clinicians
  - MOC search engine: CMEfinder.org
- Extension for data submission
  - We are extending the deadline for submission of 2019 activity and overall program data to **April 30, 2020**
- Contact us: info@accme.org

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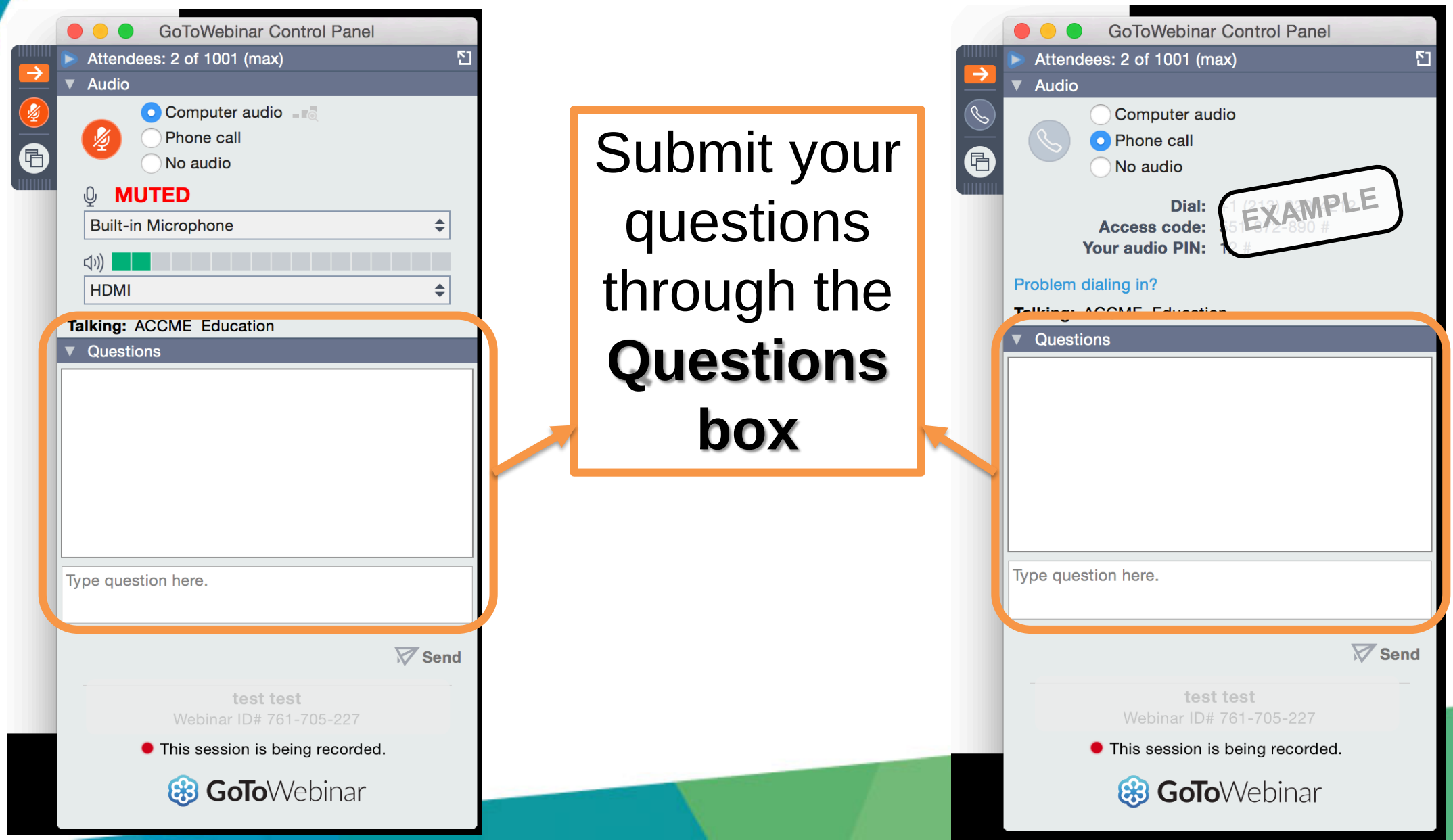
How are Providers Addressing Changing Emergent Needs?

Rani S. Gereige, MD, MPH, FAAP
Director of Medical Education, Nicklaus Children's Hospital

Julie White, MS
CME Director, Boston University School of Medicine

Suzanne Ziemnik, MEd
Chief Officer, Learning and Educational Research, American Society for Clinical Pathology

Reminder … Use the Questions Box



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Questions from Registration

1. What kind of content (topics, frequency) is most helpful for providers during this busy COVID-19 time?
2. Staff do not have the time to attend CME events right now; what are some other strategies to provide needed education to them?
3. Providing credit for point-of-care or spontaneous COVID-19 related case discussions
4. How can we manage commercial promotion or exhibits and commercial support for events that have been converted from in-person live to an online format?
5. We have to convert some of our Grand Rounds to virtual sessions. How do I report that in PARS? Do they need to be reported as a separate activity?

Additional Questions

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Continue the Conversation

- ✓ Search for & share online resources – companies with online tools are rising to the occasion.
- ✓ Connect with your colleagues – they are your best resource!
- ✓ Let us know how we can continue to help – info@accme.org

Thank you!